



<Date>

<Customer Name>

<Mailing Address Line 1>

<Mailing City>, <Mailing State>, <Mailing Zip>

Notification: Important Change to Your SCE Smart Energy Program Participation

Dear Valued Customer,

Starting with your first meter read date on or after **<Start>**, your electricity account(s) will be automatically enrolled in Clean Power Alliance service. Clean Power Alliance is a locally controlled energy provider that currently serves electricity to approximately 1 million customers in 32 communities across Los Angeles and Ventura Counties. Your community joined Clean Power Alliance to give residents and businesses new clean energy options.

This letter explains how your enrollment in Clean Power Alliance will impact your participation in Southern California Edison (SCE)'s Smart Energy Program. Our records indicate that your account is enrolled in SCE's optional Smart Energy Program, which allows you to earn bill credits by participating in smart thermostat energy reduction events. Unless you choose to opt out of Clean Power Alliance service (see below), your participation in the SCE Smart Energy Program is scheduled to end and your account(s) is set to be automatically enrolled with Clean Power Alliance.

Note: If you have already opted out of Clean Power Alliance, please disregard this letter.

How does Clean Power Alliance service work?

You will automatically begin receiving energy purchased by Clean Power Alliance that is competitively priced with SCE, your current energy supplier. SCE will continue to be responsible for delivering your power, maintaining the infrastructure, and providing financial assistance for qualified customers and rebates for energy efficiency measures. SCE will also continue sending your electric bill, which will now include SCE charges for your power delivery and Clean Power Alliance charges for your power supply/generation.

CPA Power Response

We want to ensure that you can continue to receive financial benefits with your smart thermostat. We encourage you to visit cleanpoweralliance.org/respowerresponse to learn more about our CPA Power Response program. The CPA Power Response program offers up to \$200 in incentives for adjusting your smart thermostat during energy savings events.

What are my choices?

If you do nothing, your account(s) will start at **<Default>**, the Clean Power Alliance default rate option chosen by your City or County, but you can change between Clean Power Alliance's three rate options at any time:

- **Lean Power**, which provides 36% renewable energy at a 1-2% overall bill discount as compared to SCE base rates
- **Clean Power**, which provides 50% renewable energy at a 0-1% overall bill discount as compared to SCE base rates
- **100% Green Power**, which provides 100% renewable energy at a 7-9% overall bill premium as compared to SCE base rates

This pricing is for a typical residential or business customer and subject to Clean Power Alliance Terms and Conditions of Service.¹

You can also opt out of Clean Power Alliance and remain with SCE for both your power supply and delivery. Compare your Clean Power Alliance and SCE rate options by using our bill comparison tool at cleanpoweralliance.org/compare to decide which option is best for you. To learn more, change your rate, or opt out and remain with SCE, please visit cleanpoweralliance.org or contact us at **888-585-3788 (TTY 323-214-1296)** or customerservice@cleanpoweralliance.org.

We look forward to offering you Clean Power Alliance's benefits of local management and control, stable, competitive rates, and cleaner energy. Thank you for being our future customer and please do not hesitate to contact us to ask questions or learn more about our service options, customer programs, and benefits!

Sincerely,

Account Services
Clean Power Alliance

¹ Available at www.cleanpoweralliance.org/terms-and-conditions.